

THIS WEEK IN EXPLORATIONS 2019, April 15 to 20

Tuesday, April 16

UPS Computer Information Technology Lecture Series

University Commons, Room 211, 5:30 to 8:30

Keynote Speaker: **Dr. Edward Chapel**

Senior Vice President and Chief Operating Officer, NJEDge

Thursday, April 18

Cotsakos College of Business,

Business Policy and Practice Research Forum (BPPRF) Program

Valley Road Auditorium, 11:00 to 3:15

Lianzan Xu, Francis Cai and Ge Zhang; Giuliana Campanelli and Alexandros Panayides; Jim Samuel, Rajiv Kashyap and Myles Garvey; Mahmoud Watad and Cesar Perez-Alvarez; Zhang Chuanqian; Valeriya Avdeev and Sia Nassiripour; Lawrence Verzani, John Malindretos and Tao Guo; Yoel Beniluz; Elizabeth Ekmekjian, Martin Gritsch and Tricia Snyder; Myles D. Garvey; Ali Mir and Raza Mir; Bahar Ashnai and Prabakar Kothandaraman; Rahi Abouk, Economics; Robert Laud, Andrey Kretinin and Stephen C. Betts; Priya Nagaraj

College of Humanities and Social Sciences

Atrium, Room 125, 12:30 to 1:45

Wendy Christensen: *Mothers of the Military: Support and Politics during Wartime*

Timothy Liu: *Luminous Debris: New & Selected Legerdemain (1992-2017)*

Pete Mandik: *Future Mind*

Lawrence Mbogoni: *Miscegenation, Identity and Status in Colonial Africa: Intimate Colonial Encounters*

Pi Mu Epsilon Honor Society Induction, Mathematics Department

Guest Speaker: **Roxhensa Papa**

Science East 2064, 12:30 to 1:45

Cheng Library Authors and Office of Sponsored Programs' Award Recipient Recognition Reception

Ballroom C, 3:30 to 5:00

WPU Society of Professional Journalists Award Ceremony

Hobart Hall, Martini Room, 7:00





**William Paterson University
College of Science and Health
Department of Computer Science**

UPS Computer Information Technology Lecture Series*

Keynote Speaker: Dr. Edward Chapel

Senior Vice President and Chief Operating Officer (NJEdge)



**April 16, 2019 (Tuesday), 5:30 PM – 8:30 PM
Student Center Conference Room 211
(A light dinner will be provided.)**

Communicating and Engaging in the Digital Age

Abstract

We are living in “The Digital Era,” amid the forces of high-speed networking, cloud computing, the “Internet of Things” or, better yet, the “Internet of Everything.” Our arrival here is the culmination of the gradual transition from an analog world, reliant upon electronic and mechanical instruments, to one where computers and microprocessors permeate every fiber of the socio-economic fabric. Paired with the accelerated pace of digitization over the past decade we are in the midst of a veritable revolution that is transforming how business is conducted, how scientists engage in research and discovery, and how our citizens are educated and pursue their livelihoods. Dr. Chapel’s presentation will explore the dynamics of these phenomena more deeply and identify technology resources, tools and strategies for scientists, educators and employers to harness the intrinsic value of data and information to navigate the new realities governing how we communicate and engage in the digital age.



Biography

A career educator, technology leader, social scientist and Chief Information Officer at New Jersey's largest private and second largest public universities for the past twenty years, Dr. Edward Chapel's commitment to active collaboration with industry partners, peer organizations and the NJEdge membership serves as a key driver in the advancement of operational effectiveness and strategic objectives of its member organizations. With a focus on enabling digital technologies, he ensures each client solution is value-based, future-focused and engineered to deliver an end-user experience that is unsurpassed. In addition to overseeing the delivery of a high performing network and ecosystem of purpose-built technology assets and applications, his dedication to NJEdge's shared services consortium approach and advancing professional development through the NJEdge Communities of Practice enables New Jersey's education, healthcare, governmental and corporate enterprises to thrive and grow.

Agenda

5:30 – 6:00	Guests arrive, dinner starts
6:00 – 6:10	Welcome remark from Dr. Venkat Sharma , Dean of College of Science and Health
6:10 – 6:40	Invited Speaker from UPS
6:40 – 6:45	Keynote Speaker Introduction: Dr. Cyril Ku , Professor of Computer Science Department, William Paterson University
6:45 – 7:30	Keynote Speech: Dr. Edward Chapel , Senior Vice President and Chief Operating Officer, NJEdge
7:30 – 7:45	Q & A with Dr. Edward Chapel
7:45 – 7:50	Wrap up and thank attendees and speakers, Dr. Cyril Ku
7:50 – 8:30	Refreshments and student conversations with Dr. Chapel , UPS Speaker and Recruiters

*** The UPS Computer Information Technology Lecture Series is made possible by a generous grant from the UPS Foundation of UPS.**

All are welcome. This lecture series is open to everyone in the William Paterson University community. For further information, please contact Dr. Cyril S. Ku (kuc@wpunj.edu, 973.720.2952), Department of Computer Science, William Paterson University, Wayne, New Jersey

Please RSVP to Lauryn Lupino (lupinol@wpunj.edu, 973.720.2934) by April 10, 2019

Cotsakos College of Business

Business Policy and Practice Research Forum (BPPRF) Program

Thursday

April 18

11:00 to 3:15

Valley Road Auditorium

Lianzan Xu, Accounting and Law, Francis Cai and Ge Zhang, Economics, Finance and Global Business

Hybrid Earnings Management Pre- and Post-SOX

Giuliana Campanelli and Alexandros Panayides, Economics, Finance and Global Business, and Susanna Tardi, Sociology

The Rise of Contingent Faculty in the US System of Higher Education

Jim Samuel, Rajiv Kashyap, and Myles Garvey, Marketing & Management Sciences

That Message Went Viral?! Exploratory Analytics and Sentiment Analysis of the Propagation of Popular Tweets

Mahmoud Watad and Cesar Perez-Alvarez, Marketing & Management Sciences:

The Interplay of Cultural Identity, Decision-Making and Creative Strategies

Zhang Chuanqian, Economics, Finance and Global Business

Operating Leverage and Underinvestment

Valeriya Avdeev and Sia Nassiripour, Accounting and Law

Tax-Return Screening Inefficiency of the Internal Revenue Service: What Can be Done to Increase Compliance and Detection of Erroneously Claimed Educational Credits?

Lawrence Verzani, John Malindretos, and Tao Guo, Economics, Finance and Global Business

Financial Advice and Portfolio Diversification

Yoel Beniluz, Accounting and Law

The Conflict of Interests Between Stockholders and Debtholders:

Exploring a Reverse Wealth Transfer at Sears

Elizabeth Ekmekjian, Accounting and Law, Martin Gritsch and Tricia Snyder, Economics, Finance and Global Business

How Does the \$10,000 Cap on State and Local Taxes (SALT) Impact the New Jersey Housing Market?

Myles D. Garvey, Marketing & Management Sciences

Supply Chain Risk Propagation: An Exploratory Simulation Into the Impact of Canonical Supply Network Structure

Ali Mir and Raza Mir, Marketing & Management Sciences

Algorithmic Decision Making: Big Data and Embedded Bias

Bahar Ashnai and Prabakar Kothandaraman, Professional Sales

Does Gender Matter in Salespeople Performance Evaluation and Recruitment?

Rahi Abouk, Economics, Finance and Global Business

Effect of E-Cigarette Taxation on Prenatal Smoking and Birth Outcomes

Robert Laud, Andrey Kretinin and Stephen C. Betts, Marketing & Management Sciences

An Integrated Model for Large-Scale Social Entrepreneurship: Addressing Global Water Supply Problems

Priya Nagaraj, Economics, Finance and Global Business, Punit Arora and Marta Bengoa, CUNY,

Regulations and Immigrant Entrepreneurship



College of Humanities and Social Sciences

HSS Senior Research Forum

Thursday
Atrium 125

April 18

12:30 to 1:45

An interactive, interdisciplinary discussion of recent research findings and creative outcomes from the humanities and social sciences.

Wendy Christensen, Sociology & Criminal Justice, will discuss her recent book, *Mothers of the Military: Support and Politics during Wartime*

Timothy Liu, English, will read three poems from the final section of his latest book, *Luminous Debris: New & Selected Legerdemain (1992-2017)*

Pete Mandik, Philosophy, will share an excerpt from his *Future Mind* book project

Lawrence Mbogoni, Africana World Studies, will share findings from his recent book *Miscegenation, Identity and Status in Colonial Africa: Intimate Colonial Encounters*

EXPLORATIONS
Research. Scholarship.
& Creative Expression

20th Anniversary
APRIL 2 - MAY 2, 2019
Events Campus Wide

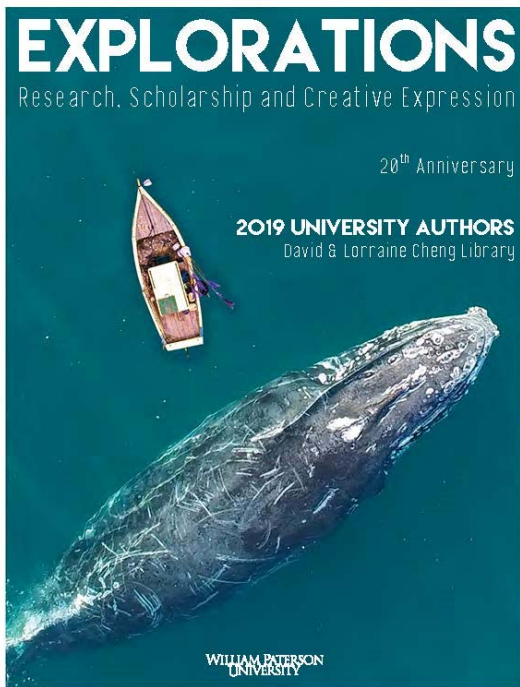


Annual Reception

Thursday

April 18

3:30



David and Lorraine
Cheng Library
Honoring WP's
Authors

and

Office of Sponsored
Programs
Honoring WP's New
Award Recipients
and New Applicants

